



Workshop on Innovation, Entrepreneurship and Start-Ups

Jointly organised by Institute Innovation Council of Central University of Jammu And Jammu & Kashmir Entrepreneurship Development Institute 22-23 September 2022

About the Institute Innovation Council, Central University of Jammu (CUJ)

Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). MIC has envisioned encouraging creation of 'Institution's Innovation Council (IICs)' across selected HEIs. CUJ is one among the selected HEIs. Similar to the primary mandate of MIC, IIC, CUJ shares the mandate s to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are in formative years.

Major focus of IIC

- ✓ Create a vibrant local innovation ecosystem & Start-up supporting Mechanism in HEIs.
- ✓ Prepare institute for Atal Ranking of Institutions on Innovation Achievements Framework.
- ✓ Establish Function Ecosystem for Scouting Ideas and Pre-incubation of Ideas.
- ✓ Develop better Cognitive Ability for Technology Students.

About the Workshop

The workshop is designed to train and develop students in the area of innovation, entrepreneurship and start-up to give them confidence in taking up the necessary initiatives towards building the nation.

Highlights of the Workshop:-

1. Understanding relationship between innovation and entrepreneurship.
2. Entrepreneurship development process and interventions.
3. Promoting entrepreneurship amongst the students.
4. Identifying business ideas and opportunities.
5. Introduction to JKEDI.
6. Potential Sectors and Opportunities for creating a business ventures in J&K.
7. Opportunity recognition process.
8. Core competencies of an entrepreneur.
9. Grass root innovations.
10. Start-up ecosystem in J&K.
11. Documentation and Business proposal writing for start ups.
12. Handholding support by the university's IIC.

Who can apply?

The workshop is being organised for the students at PG, UG and PhD level of the university.

Priority is given on the pattern of first come first serve.

Link for registration <https://forms.gle/5hzHQ4sA8EgiaNLU6>

Last Date of Registration 21 September 2022

Contact details Dr. Bharti Gupta - 9419241658

Dr. Ranjeet Kumar Raman - 8713091751

Payment details are-

Central University of Jammu

State Bank of India

Saving A/c No.: 32911811713

IFSC : SBIN0018531

Student - ₹ 200/-

Scholar - ₹ 500/-



Prof. Sanjeev Jain
Hon'ble Vice Chancellor
Patron



Sahil Aggarwal
Businessman, Serial Entrepreneur, Motivational Speaker & Social Media Influencer
Key Note Speaker



RESOURCE PERSON - 1
Goutam Saini
Assistant Faculty
I/c SCFS / YSLS / NMDFC (J)



RESOURCE PERSON - 2
Vishal Ray
Faculty/Head CIIBM



Prof. Devanand
President, IIC, CUJ



Dr. Vinita Sharma
Convenor, IIC, CUJ



Dr. Bharti Gupta
Start up Activity,
Coordinator, CUJ



Dr. Ranjeet Kumar Raman
Innovation Activity,
Coordinator, CUJ